

LAWRENCE J. SCHLOSS Attorney at Law

Rochester Hills Office
(248) 941-0626
Email: ljsch@umich.edu

Mt. Clemens Office
(586) 463-9911
50 Crocker Blvd., Ste. 100
Mt. Clemens, MI 48043
Fax-(586) 469-0018

August 30, 2011

Clerk of the Court
Corbin Davis
Michigan Hall of Justice
P.O. Box 30052
Lansing, MI 48909

RE: ADM File No: 2010-07.

Dear Members of the Court and Clerk,

On request of friend and colleague, Mike Materna, Esq., we write to inform you that we support the proposed amendment of Rule 1.5 of the Michigan Rules of Professional Conduct for the following reasons:

- 1) Abuses of public media advertising by a few members of our profession has adversely affected the integrity of the litigation process and public reputation of lawyers. The prospective clients provided with complete information when media advertising fails to disclose what is purported to be an accurate image of a lawyer's role in the process.

- 2) Full disclosure of lawyer compensation to the client as between the lawyers who actually put forth their skilled life's energy is a necessary element of necessary information in a cost and fee agreement. This should include divulging the amount of money expended on advertising by the lawyer actively performing the services and those who control the intake of a case advertiser as broker receives back a portion of advertising expenses from the lawyer to who the case is referred for litigation.

3. The client must be aware of the fee arrangements, identity and role of all lawyers performing professional services as well as the lawyer in charge of conducting litigation decisions.

4. A 25% fee for passively brokering cases is excessive and professional fees should be based on skilled additions to the client's case of a lawyer's life energy. This is a recommendation to charge 1.5% to 10% at line 3.

Our cordial accommodations are extended to the Court for further questions on the issue.

Very Sincerely,

Lawrence J. Schloss, Esq.

LJS/kw